



dougmarvel.com • mobile: 404.734.8852 • studio: 770.559.8752 • dougmarvel@me.com • Atlanta, GA

**UX Digital Web Designer ~ Art Director ~ Creative Manager ~ Multimedia Specialist**

Dynamic innovator and business-minded professional with extensive experience developing UX digital marketing/print solutions that build brand equity, drive traffic, generate revenue and exceed client expectations

**CHARACTER & QUALIFICATIONS PROFILE**

- Articulate communicator with reputation for engaging collaboration and crafting powerful concepts/captivating copy.
- Highly skilled, classically-trained artist complemented by strong proficiency in digital technology.
- Analytical strategist adept at executing UX marketing programs that reach target audiences.
- Effective, cost-conscious project leader with history of delivering goals within tight budgets and time constraints.

**AREAS OF EXPERTISE**

**UX App Development ~ Digital Design ~ Project & Production Management**

- Print, Direct-Mail & Brand Strategy
- Web Design/UX App Development
- InDesign & Edge Animate
- Cartooning & Technical Drawing
- POP Material & Trade Show Graphics
- Storyboarding & Copywriting
- 3-dimensional/Illuminated Displays
- Slideshows & Presentation Decks
- Photoshop & Illustrator
- Product Design & Packaging
- Muse & Dreamweaver
- Pages & Keynote

**INDUSTRY & CLIENT PROFILE (not all inclusive)**

**Healthcare ~ Real Estate ~ Banking & Finance ~ Interior Design ~ Non-Profit ~ New Business Start-Ups**

- RENUUE Plastic Surgery
- Sandy Springs Internal Medicine
- Bradford Group
- Fidelity Investments
- Bank America
- Ivan Allen
- Georgia Conservancy
- Chef Phil's Cookies
- Pediatric Ear, Nose & Throat of Atlanta
- Lily OBGYN
- Coro Realty Columbia Homes
- Price Waterhouse Coopers
- Penelope Pinkerton
- Working Environments
- American Cancer Society
- Iggyoufitters.com
- Children's Orthopedics of Atlanta
- Gerrish Gastro, MD
- Novare Group
- GTEFCU
- TWS Systems, Inc.
- Jillian Prichard AIA
- Boys & Girls Club of Georgia

**PROFESSIONAL HISTORY**

Marvel Creative, Senior Creative Director & Graphic Designer, Atlanta, GA (1988 ~ Present)  
 Grossman Advertising, Branding & Creative Director, Atlanta, GA (1996 ~ 2004)  
 SignSource, Owner & Design Director, Tampa, FL (1986 ~ 1990)

**EDUCATION PROFILE**

FSU (Florida State University), BFA Degree and BS in Marketing/Advertising  
 Ai (Art Institute of Chicago), Fine Arts and Graphic Design  
 SIU (Southern Illinois University), School of Architecture

*"A knack for branding! He honed our message and created a web design that speaks to all demographics." - M. Darby, Recycling Works America,*

*"Doug is simply a perfectionist. His prepress skills are excellent. Every job goes off without a hitch." - J. Nall, VP of Sales, Roberts Printing*