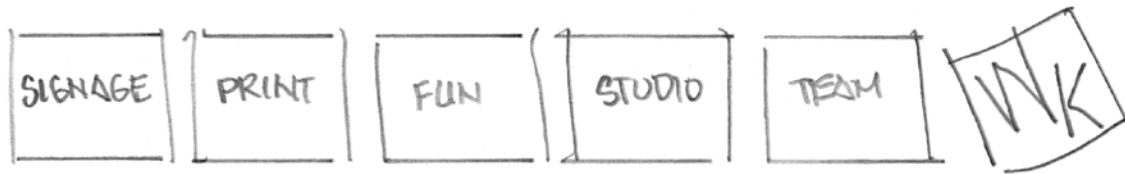


## Mobile navigation squared.

Whyte•Kerner has been growing their brand for 27 years. It was time people experienced their work on mobile and I was there to help them do just that.



Their iconic tilted square logo became the anchor for our mobile navigation based on a square. The menu - always present - is easy for users to get where they want to go.

This navigation was also modified for the desktop version of the site.



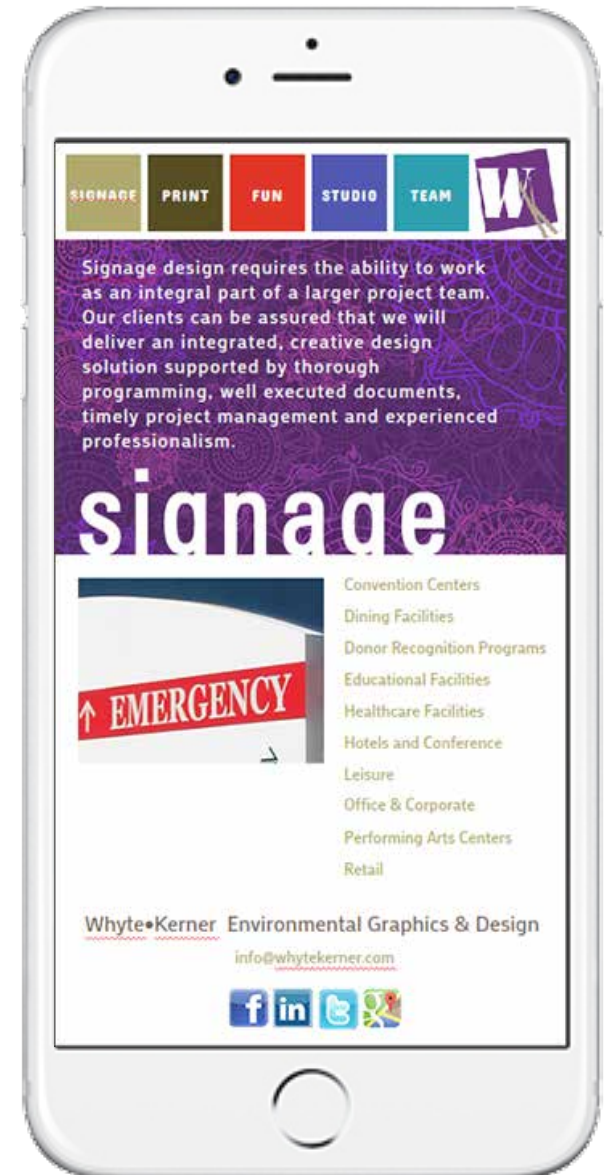
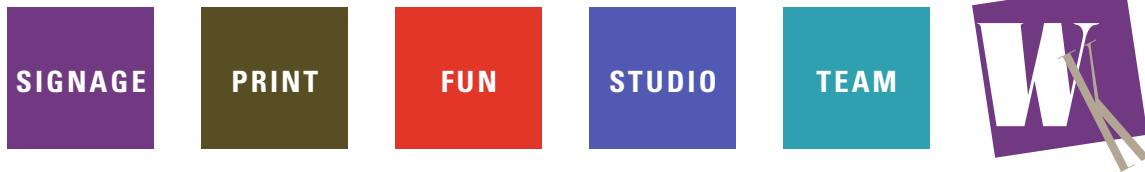


## Colorful but correct.

Color, when used correctly can be extremely useful getting the user around.

I design UX using color as a common denominator.

If the same action is preformed, you get the same result. In this case, when a page is live the button active state is always the same.





## Delivering sub-nav on mobile.

Getting around on mobile can be frustrating if not executed correctly.

Convention Centers

Convention Centers

Again, color is key to getting around.



Our team white boarded and wire framed this process to death before reaching the perfect mobile sub-nav solution.



## Thumbnails are easy to tap.

Seeing what they do is the only reason to be here. Users can tap on a thumbnail which reveals a full screen image which can be swiped to generate a slide show of their work by project.



Swipe.



Swipe.



Swipe.



## Follow the formula.

We designed all the product pages using the same approach.

Again, when you preform the same action, you get the same result.

Simple, huh.



Swipe.



Swipe.

## See it through.

I try to make sure that I'm presenting an overall experience that can meet as many goals and needs as possible for the business and the users.



Swipe, tap, and pinch your way to another great user experience.